# IPS Academy, Institute of Business Management and Research, Indore (M.P.)

## Seminars & Workshops: Industry Academia Innovation Practices 2016-17

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
	Бреаксі		Asset allocation seeks to manage investment risk by diversifying a portfolio among the major asset classes, such as
			stocks, bonds, and cash alternatives. Each asset class has a different level of risk and potential return. The speaker suggested
1	Mr. Vishal Shah- BDM, EMIS, Mumbai (27-08-2016)	Workshop on "Asset Allocation"	the students that Diversification can help manage investment risk. Whichever asset allocation scenario you decide on, it's important to remember that there is no one strategy that fits every type of
			investor. Your specific situation calls for a specific approach with which you are comfortable and one that could help you pursue your investment goals.
			The adoption of more and more new technologies and business models, energy systems and other infrastructure will enable more consumer empowerment,
2	Mr. Fred Walti- CEO, LACI (21-10-2016)	Seminar on "Clean Technology"	resulting in 5 Ds: democratization, decarbonisation, deregulation, decentralization, and digitization. Such a technology trend will provide real chance for developing countries to leapfrog the development pathways that were taken by developed countries in the past
3	Dr Marko Saravanja, Chairman- Regenesys Business School	Seminar on "Data Science and Big Data Analytics	. The seminar started with definition and challenges in BIG DATA followed by the skillset required to solve these challenges, the job opportunities and the skill set that will be required for the next decade? The discussion also included areas and application solutions based on AI, Machine Learning, Deep Learning, Predictive Analytics, Cyber Security, IBM Watson and Cognitive Computing.
4	Mr. Lakhpat Singh- EBSCO	Workshop on "Capacity Building for Harnessing of	The Prime objectives of the workshop were: To develop a skill for Information Literacy. To develop Online databases searching skills. To motivate for maximum utilizations of Intellectual
<b>44</b>	Learning (16-12-2016)	E-Resources"	Resources. To provide the Legal research skills. To develop a Capacity Building for harnessing the E-Resources. To enhance and support the research

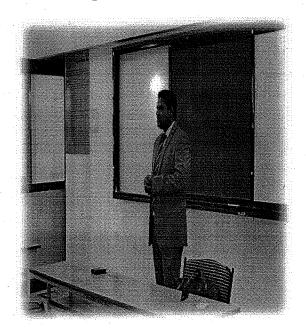
S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
			activities and skills
	•		
	p .		
			This seminar was designed to give the
	Mr. Aashish		students an idea of how stock markets function. The speakers discussed about
	Goyal & Mr.		how truths in the stock market and in life
_	Navi Ramawat-	Seminar on "Stock Market	are often related. The objective of the
5.	National Stock	Awareness"	seminar was to give the students a
	Exchange	-	glimpse of the real world and how the
	(22-12-2016)		stock market can be an alternative source
			of income.
			During the seminar Dr. Ganesh Kawadia
			discussed about the new provisions of the
	Dr. Ganesh		finance bill. He spoke on the new
	Kawadia-		provisions of the taxation and salient
	Former Director		features of Budget. He said that the
6	School of	Seminar on "Union Budget-	intention of the government is to facilitate
U	Economics,	2017"	honest tax payer.He also appealed to
	DAVV		encourage people for paying taxes
	(27-02-2017)		honestly. He said that the government is becoming very strict on tax evasion and
			tax defaulters may face huge difficulties
			in nearby future.
			Since the ability to function effectively
			and maximize performance is crucial for
•			any winning team, it is important for
	Mr. Jaykant	Comingr on "Importance of	teams to align themselves, focus on how
7	Pandey- Indore	Seminar on "Importance of Team building in	to truly develop as a team, and be
7	Management Association	Management"	positioned for long-term success. By
	(08-03-2017)	Withingoment	increasing the level of conscious
	(00 03 2017)		awareness of how a team develops, high
			performance and success is guaranteed
			from the very beginning.  This session was organized as a part of
			Ethics and Values of IPR. The speaker
	Mr. N. Mohan-		spoke on the said topic for increasing
	Board Member-	Seminar on "Intellectual	knowledge of students in the said area.
8	IMA	Property Rights"	The students received expert guidance on
	(24-03-2017)	F	Intellectual Property Rights. They
			identified the core areas of IPR as a new
	· · · · · · · · · · · · · · · · · · ·		start up.
	·		The speaker addressed this issue by
	Mr. Shadab		saying that the most successful
	Ghori- Pakiza	Seminar on	organizations leverage these components
9	Retail, Indore	"Entrepreneurship and	in order to remain competitive and
	(27-03-2017)	Innovation"	sustainable. Entrepreneurship takes many
	(======================================	_	forms and manifests itself in start-up,
		caden	large multi-national corporations, creative

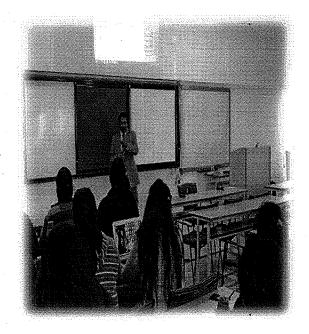
S.No	Name of the	Topic of Seminar/Workshop	Event Description
	Speaker	Seminar/ workshop	social change organizations, and
			innovative public service organizations.
			•
			Identifying the optimal set of individuals to first receive information ('seeds') in a social network is a widely-studied question in many settings, such as the diffusion of information, microfinance
10	Mr. Ronit Garg- Entrepreneur & Alumni, IPS	Seminar on "Just a Few Seeds More: Value of Network Information for	programs, and new technologies. Numerous studies have proposed various network-centrality based heuristics to
	Academy, IBMR (30-03-2017)	Diffusion"	choose seeds in a way that is likely to boost diffusion. Given these findings, practitioners interested in communicating a message to a large number of people may wish to compare the cost of network-based targeting to that of slightly expanding initial outreach.
11	Mr. Mayank Gupta, Promotional Head Gillette (22-04-2017)	Workshop on "Innovation strategies in Marketing"	The speaker suggested that Creativity is critical to solving complex challenges and leading organizational change. Students need to learn to build a culture that sparks inspiration and collaboration, develop their ability to think creatively, and ensure their next innovation project is set up for success.
			The aim of this seminar was to bring the industry-academia in a common platform to discuss various technical and professional skills that industry expects
12	Ms. Devina Chhibber, Area Manager- Aditya Birla Group	Ms. Devina Chhibber, Area Manager- Aditya Birla Group	from a management graduate. This also includes the following:  * To discuss the thrust area for industry-academia collaboration  * Proposal for industry-academia
	(13-05-2017)		incubation center  * Task specific training program  * Development of entrepreneurship in management - graduates



#### Photographs of the above Seminars and Workshops

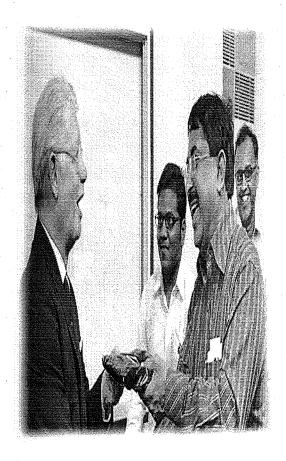
1. Workshop on Asset Allocation by Mr. Vishal Shah





2. Seminar on "Clean Technology" Mr. Fred Walti- CEO, LACI

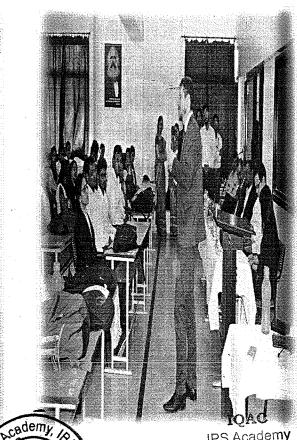






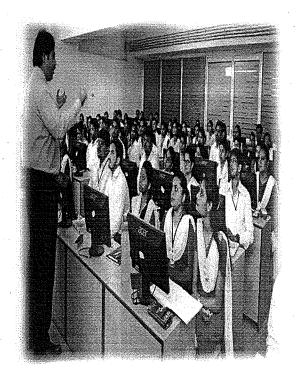
## 3. Seminar on "Data Science and Big Data Analytics" by Dr Marko Saravanja

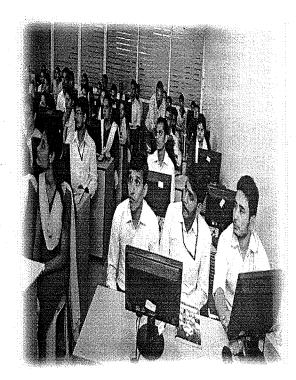




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# 4. Workshop on Capacity Building for Harnessing of E-Resources by Mr.Lakhpat Singh





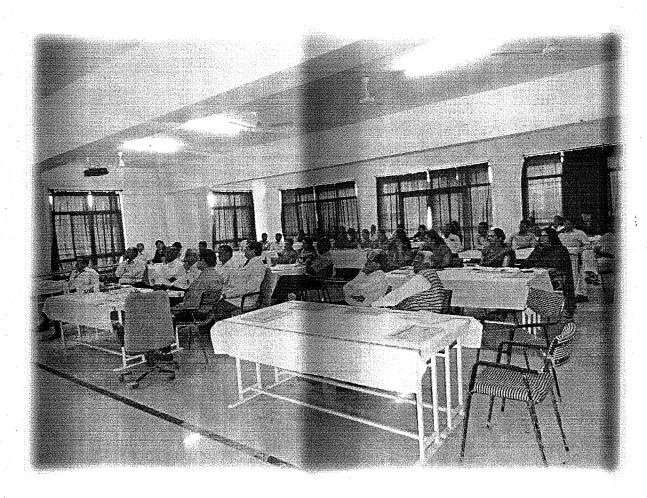
5. Seminar on Stock Market Awareness by Mr. Aashish Goyal & Mr. Navi Ramawat



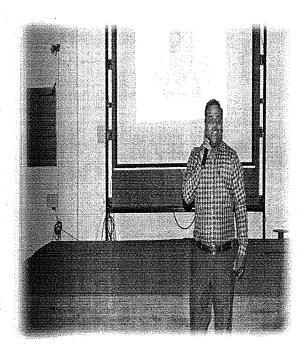


6. Seminar on Union Budget- 2017 by Dr. Ganesh Kawadia IQAC
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7. Seminar on Importance of Team building in Management by Mr. Jaykant Pandey

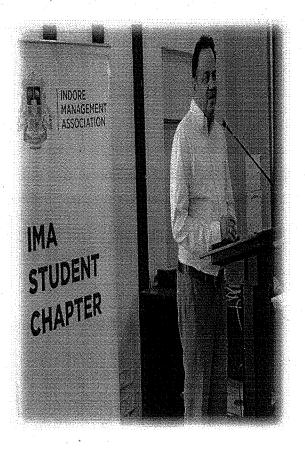




8. Seminar on Intellectual Property Rights by Mr.N.Mohan



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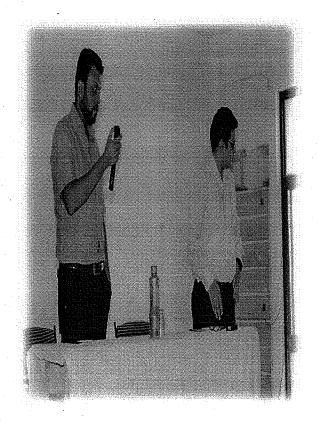
#### 9. Seminar on Entrepreneurship and Innovation by Mr. Shadab Ghori

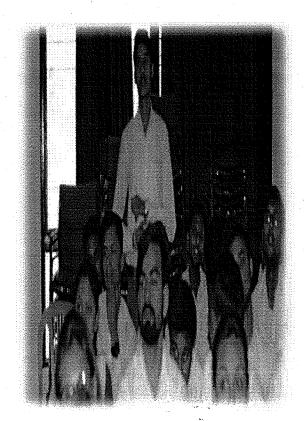




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10. Seminar on Just a Few Seeds More: Value of Network Information for Diffusion by Mr. Ronit Garg





11. Workshop on Innovation strategies in Marketing by Mr. Mayank Gupta



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12. Seminar on Industry Expectations from Management Students by Ms. Devina Chhibber





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## Seminars & Workshops: Industry Academia Innovation Practices 2017-18

Name of the Speaker	Topic of Seminar/Workshop	<b>Event Description</b>
		In the Indian context, the word 'RURAL' is so much associated with agriculture and farmers that rural marketing tends to be seen
Mr. Sunil Gupta- Top Management Consultant (29-08-2017)	Seminar on "Rural Marketing""	as a marketing of inputs or outputs related to agriculture. The speaker expressed his views on various issues like Finance analysis in Rural Areas, SHG Bank Linkage, Rural Consumer Behaviour and Innovative Rural
		Distribution and Channel Management.  The speaker was of the opinion that a productive interface between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry-
Mr. Ambar Arondekar- Corporate Trainer (21-09-2017)	Seminar on "Impact of Industry-Academia Interface on Development of Management Colleges"	academia interface brings to meet the industry's needs and expectations and the academic aspirations. Interactions between universities, research institutions and private industry are discussed in a growing body of different issues and collaborations. Collaboration remains dependent upon and shaped by the organizational and management characteristics of partners engaged in cooperative activity. 1. To go broad across the digital marketing toolbox, and not deep on a specific tool 2. To provide guiding principles that are lasting, and not more specific tactical advice 3. To arm participants with relevant planning tools that they could take and put into action
Dr. Upinder Dhar- Vice Chancellor, Shri Vaishnav Vidyapeeth (27-11-2017)	Seminar on "Excellence in Higher Education: Challenges & Remedies"	Education is one of the ways to upward social mobility. Good education is seen as a stepping stone to ensure not only one's livelihood and but also quality of life. However, education system in India currently represents a great paradox. For instance, technical and professional education is given an edge over general-higher education. And in today's understanding of the knowledge economy; the latter does not find a place. Higher education in India is undergoing a paradigm shift especially after India undertook structural adjustment programme as a part of the larger process of liberalization initiatives undertaken in the early part of the 1990s. The catch word
	Mr. Sunil Gupta- Top Management Consultant (29-08-2017)  Mr. Ambar Arondekar- Corporate Trainer (21-09-2017)  Dr. Upinder Dhar- Vice Chancellor, Shri Vaishnav Vidyapeeth	Mr. Sunil Gupta- Top Management Consultant (29-08-2017)  Mr. Ambar Arondekar- Corporate Trainer (21-09-2017)  Dr. Upinder Dhar- Vice Chancellor, Shri Vaishnav Vidyapeeth (27-11-2017)  Seminar on "Impact of Industry-Academia Interface on Development of Management Colleges"  Seminar on "Impact of Industry-Academia Interface on Development of Management Colleges"  Seminar on "Excellence in Higher Education: Challenges & Remedies"

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
	-		has been excellence.
,			
		. '	
			The distinct of this research workshop was
	,		The objective of this research workshop was to teach the students the basics of scientific
	,	,	research and a basic knowledge of the inner
·	Dr. Vinay Goyal- IIM	Workshop on	mechanics of in-memory databases. The
4	Raipur	"Research Database"	seminar was focused on implementation
	(13-01-2018)		concepts for columnar in-memory database
			systems on modern softwares.
			G 11 1 1 1 C 2010
-			Considering the importance of year 2018 budget IPS Academy, IBMR organized a Post
			Budget Seminar soon after the Union Budget
			2018-19 in order to bring greater awareness
			about the new tax proposals and policy
	Mr. Anurag Joshi-		initiatives and to provide clarifications across
5	Leading Chartered	Seminar on "Union	the table to all stakeholders. Union
	Accountant	Budget- 2018"	Government in recent past has taken several
-	(10/2/2018)		landmark policy decisions. There are also significant changes in the global and domestic
			environment in terms of trade policy, bilateral
			and multilateral partnerships, technology
	,		disruptions which may have impact on Govt.
		A Manager to the	policies.
ì			The speaker said that maintaining a healthy credit score and controlling your debt has
	N. A. I. ! - I. O'L !	Worlschar	significant impacts on your financial health
6	Mr. Ashish Chansoria, V.P- Reliance Mutual	Workshop on "Managing Credit and,	
U	Fund	Debt"	significantly increase if you can manage your
			debt.
			In today's "Global Market", featuring
			vanishing borders and global competition, all industrial concerns should aim at new, higher
	• .		Performance targets, in line with the "best of
	Mr. Aseem		the class". As the ultimate secret to obtain
	Shrivastav- Former	"Coming of T	high performance is "people", new ways of
7	MD & CEO-	"Seminar on Lean Human Resources"	managing people and of organising and
	Kirloskar Pumps	Truman Nosources	supervising them, as well as new ways of
	(14-03-2018)		obtaining high levels of efficiency and
			effectiveness (performance) from people should be looked at. It comes down to what
			works best for the people within the team.
			Most organisations want their employees to
	L	- cadem	

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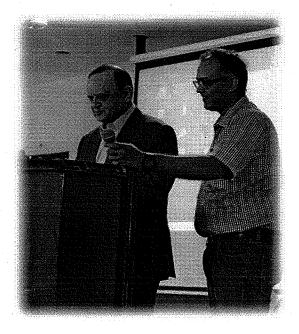
S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
			be involved, but employee engagement can range from a simple suggestion system to self-directed work teams. The essential problem is how to structure the involvement process.
8	Mr. N Raghuraman- State Editor, Dainik Bhaskar (17-04-2018)	Seminar on "Back to Roots"	The management guru emphasized on the point that 'One must live in the present. Living in the present leads to the generation of good and worthy thoughts which further leads to the generation of good ideas which ultimately will help you in scoring better. 'An Idea' which forms the base of any business or new venture is struck by living in present, as one has no control over the past, and the unpredictable future it is thereby necessary to live in the present.'
9	Mr. Pushpendra Singh Jadaon- Founder, Key Elements (23-05-2018)	Workshop on "Digital Marketing Strategies""	The focus of the session was providing a strategic foundation for planning digital marketing. The approach for this session was:  1. To go broad across the digital marketing toolbox, and not deep on a specific tool.  2. To provide guiding principles that are lasting, and not more specific tactical advice.



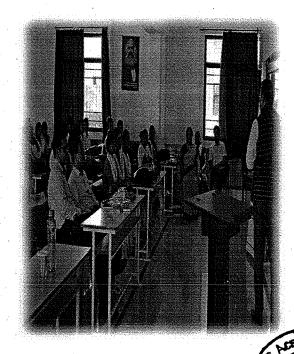
### Photographs of the above Seminars and Workshops

### 1. Seminar on Rural Marketing by Mr. Sunil Gupta





# 2. Seminar on Impact of Industry-Academia Interface on Development of Management Colleges by Mr. Ambar Arondekar

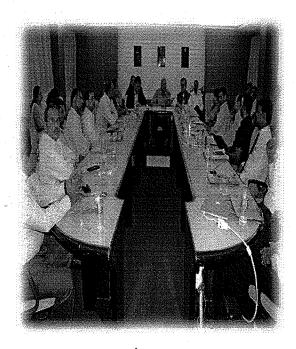




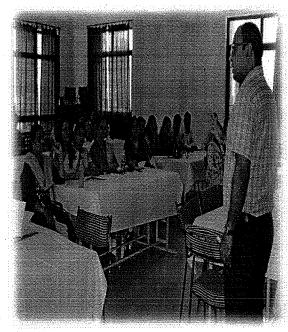
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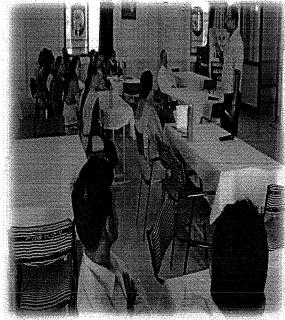
## 3. Seminar on Excellence in Higher Education: Challenges & Remedies by Dr. Upinder Dhar



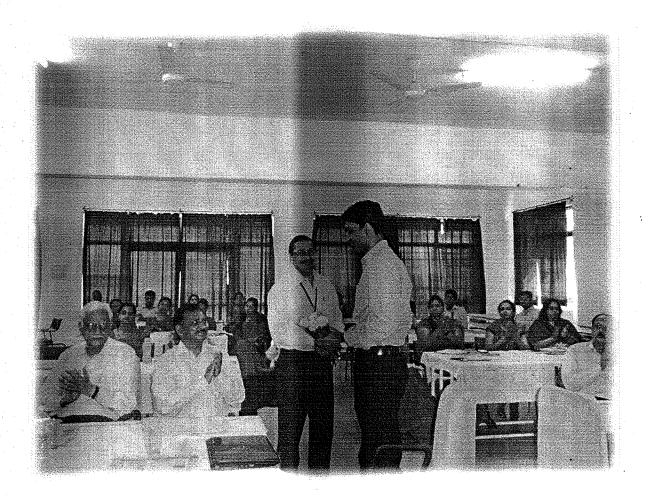


#### 4. Workshop on Research Database by Mr. Vinay Goyal

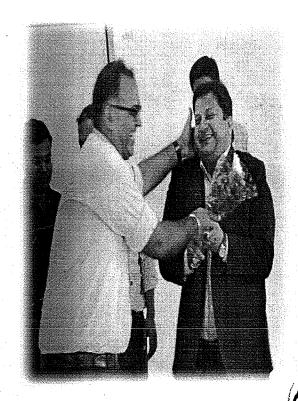


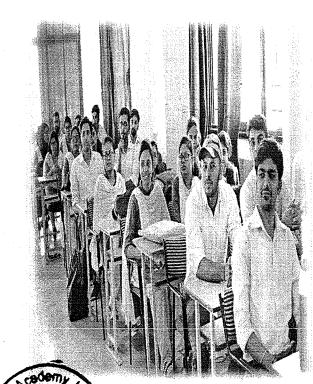


5. Seminar on "Union Budget- 2018" by Mr. Anurag Joshi



6. Workshop on Managing Credit and Debt by Mr. Ashish Chansoria



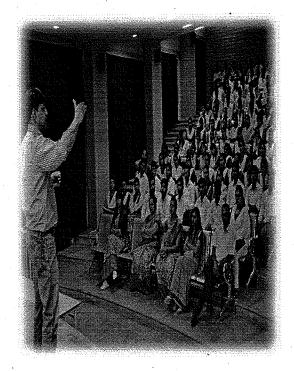


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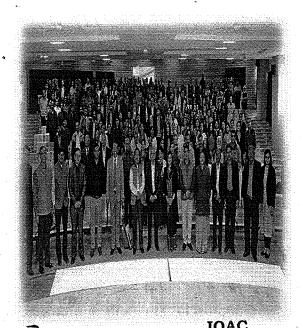
## 7. Seminar on Lean Human Resources by Mr. Aseem Shrivastava





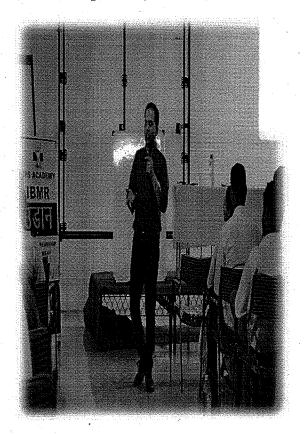
## 8. Seminar on "Back to Roots" by Mr. N. Raghuraman





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## 9. Workshop on Digital Marketing Strategies by Mr. Pushpendra S. Jadaon







# IPS Academy, Institute of Business Management and Research, Indore (M.P.)

## Seminars & Workshops: Industry Academia Innovation Practices 2018-19

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
1	Mr. Deepak S. Mulchandani- Leading Chartered Accountant (30.09.2018)	Seminar on " Leadership & Team Building "	This session was conducted out of the college campus. The speaker told the students that whether you work in a small office setting or corporate powerhouse, being able to work well with your team is vital. Being able to openly communicate is essential for creating stronger work appropriate relationships among all the facets of your business: internal departments, clients, and management. Investing in team building seminar can help build trust, establish stronger connections between team members, and generate new, exciting ideas. Offering a team building seminar fosters stronger bonds of communication that can be used when brainstorming fresh ideas or working together in a crisis.
2	Mr. Atul Goyal- Managing Director, Evolution Studios, Indore (04.10.2018)	Seminar on "The importance of drama and performing arts in education"	In education, the significance of drama and performing arts is noteworthy. Whether children have the opportunity to perform in theatre productions or help out behind the scenes, studying Drama and Performing Arts not only engages with the creative side of the brain, it also provides an ideal balance in students' patterns of study. It's easy for children to become swamped in a sea of theory, which is why subjects that offer practical learning are essential.
3	Dr. Ajay Tamhane- Clinical Psychologist (13.11.2018)	Seminar on "Stress Management"	A seminar on stress management and concentration development was planned to overcome the stress and anxiety, While addressing the students Dr. Tamhane said that anxiety is a part of human nature, but it is important to know how to overcome it. Youngsters most of the time find it difficult to face the changes and to cope up with such variations. Hence, this leads to stress, anxiety and tension. He also spoke about the influence of mobile phones and internet.



S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
4	Dr. Bharat Kulkarni- Consultant, Stalwart Management Consultancy (03.04.2019)	Seminar on "International Economic Cooperation"	A worldwide consent has emerged over the past several years, on the requirement for a more socially-inclusive approach to generate economic growth. However, inclusive growth and development remain primarily an aspiration. No systemic framework has emerged to guide policy and practice. Together, the policy framework and benchmarking data are intended to provide countries with the practical tools needed to help turn the ambition of inclusive growth into a practical and measurable plan of action. At the same time, they yield several important conclusions for national policy and international economic cooperation.
5	Mumbai Dabbawala (26.04.2019)	Seminar on "Application of Six- Sigma by Mumbai Dabbawalas"	The well-known Dabbawalas was elucidated by the speaker, as how with a strength of 5000 men, mostly illiterate people, deliver and take back nearly 200,000 lunch boxes each day at Mumbai with an accuracy of less than one mistake in 6 million deliveries, which earned them the coveted 'six sigma 'certification and caught international attention. With zero attrition rate and highest customer satisfaction, Dabbawalas have become a live case study in many international B-schools.
6	Mr. Amit Kasliwal (01.05.2019)	Seminar on "Emerging Trends in Risk Management"	Global evolvement of risk and how its taking centre stage in companies to run their businesses was explained by the speaker. While Indian companies are also moving in that direction, they need to quicken their pace, especially when it comes to incorporating risk management into business strategy and growth.



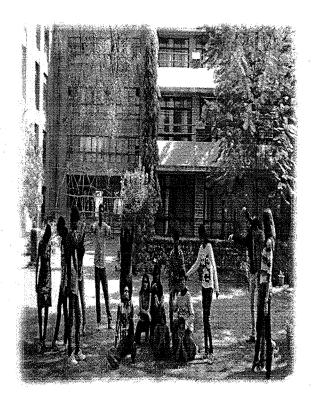
#### Photographs of the above Seminars and Workshops

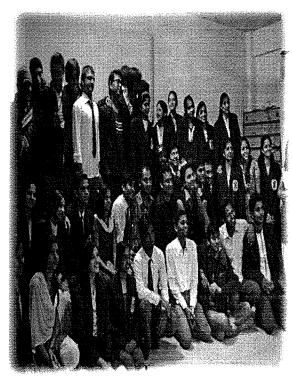
1. Seminar on Team Building & Leadership by Mr. Deepak S. Mulchandani



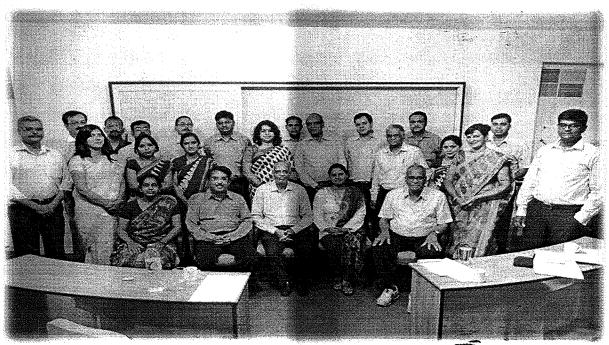
2. Seminar on "The importance of drama and performing arts in education" by Mr.Atul Goyal







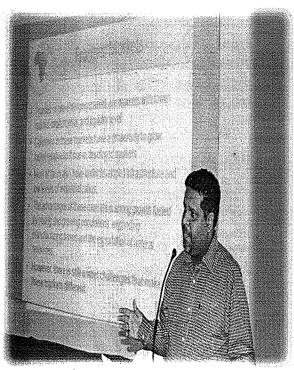
3. Seminar on Stress Management by Dr. Ajay Tamhane



## 4. Seminar on Frontier Economics by Dr. Bharat Kulkarni

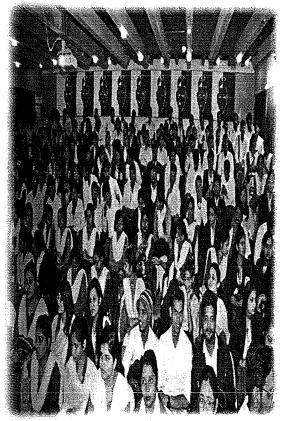






5. Seminar on Practical Application of Six-Sigma by Mumbai Dabbawalas





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## 6. Seminar on Emerging Trends in Risk Management by Mr. Amit Kasliwal





## IPS Academy, IBMR

## Seminars & Workshops: Industry Academia Innovation Practices 2019-20

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
1	Mr. Nihal Khan, Stock Mind (17.07.2019)	Workshop on "Virtual Share Trading"	This seminar was to give the exposure and understanding of stock market operations to the students. The theme of the seminar covered importance of capital market, equity instruments, career in equity research, trading in equity market. Stock Mind 4, the virtual stock market games, was introduced to students for participation.
2	Mr. Ambar Arondekar- Corporate Trainer (16.10.2019)	Seminar on "Best practices in Strategic Planning"	This seminar focused on teaching students the best "real world" practices in coming up with an effective strategic plan that is fully aligned and integrated with the company's overall objective of value creation.
3	Dr. Sunita Didi Chandak (10.02.2020)	Seminar on "Social & Emotional Learning (SEL)"	Seminar on Social and Emotional Learning (SEL) is one of the hottest topics in global education today. Evidence shows that SEL can help young people acquire the skills to thrive in the fourth industrial revolution and shape new jobs and career pathways. SEL skills can also help communities and populations grapple with complex change and advance the Sustainable Development Goals.
4	Mr. Prashant Khadode, Manager- HDFC Bank (02.03.2020)	Seminar on "Rethinking risk management for financial services"	Financial Services companies face a tough, constantly evolving regulatory landscape.  Adding to the challenges, the financial services industry is also grappling with emerging risks such as cyber attacks, profitability erosion from record low global interest rates and threats to the traditional banking model from new market entrants.  Risk, compliance and legal functions in Financial Services businesses are facing the brunt of these challenges and we wanted to find out what their biggest priorities were in terms of navigating the uncertainties of this complex risk landscape.
5	Mr. Guy Falkner (07.03.2020)	Seminar on "Management Education: Coping with the Emerging Trends in the Globalized World"	Globalization has been a dominant theme and framework for action for the business world during the last two decades and more. Management education for its part has been making constant adjustments to the exigencies of globalization, whether it is multinational management, business strategy, marketing, international finance or supply chain management. B-Schools too will have to follow suit, and design

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strategies to sustain their globalized operations and exposure, keeping in view the contextual condition.

#### Photographs of the above Seminars and Workshops

#### 1. Workshop on Virtual Share Trading by Mr. Nihal Khan



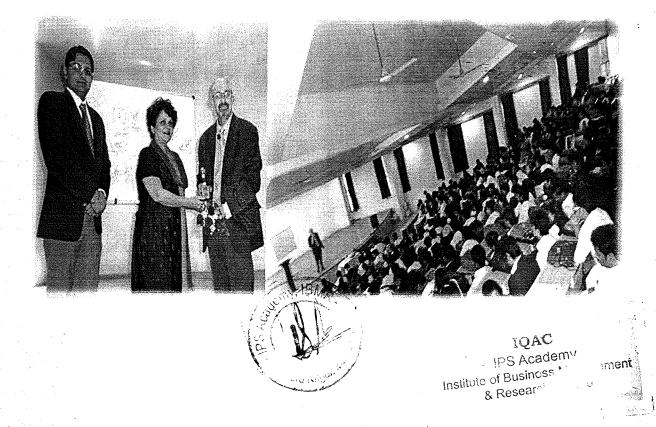




4. Seminar on Rethinking risk management for financial services by Mr. Prashant Khadode



5. Seminar on Management Education: Coping with the Emerging Trends in the Globalized World by Mr. Guy Falkner

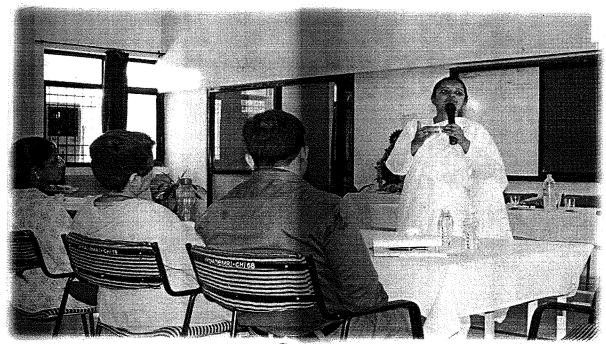


#### 2. Seminar on Best practices in Strategic Planning by Mr. Ambar Arondekar





#### 3. Seminar on Social & Emotional Learning (SEL) by Dr. Sunita Didi Chandak





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## **IPS Academy, IBMR**

## Seminars & Workshops: Industry Academia Innovation Practices 2020-21

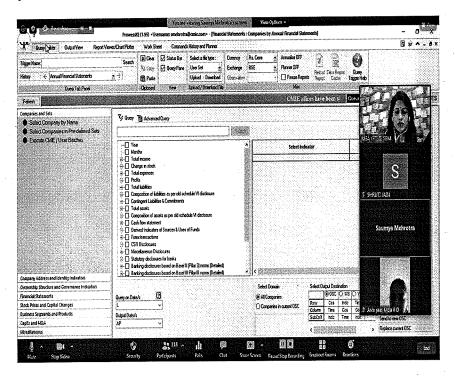
S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
1	Ms. Soumya Mehrotra- RM CMIE (10/9/2020)	Research Using Secondary Data with special ref to CMIE	The session speaker Ms. Mehrotra introduced the Prowess software to the students, informed them about the importance of using such company database for their research work and curricular assignments. She also gave a hands-on practice on the Prowess in her session.
2	Mr. Jitesh Manwani- Corporate Trainer (10/27/2020)	How to Stay Positive and Attentive in Amidst of Covid- 19 Scenario	The speaker had a talk with students on ongoing pandemic and how it has affected the lives of students and the new-age pedagogical methodologies coming into practise. He guided them with various techniques and positive thinking practices to stay healthy by mind in these struggling times.
3	Mr. Amber Arondekar- Corporate Trainer (10/28/2020)	How to Set and Achieve Career Goals	The eminent speaker of the session enlightened the students by providing them guidance on how to choose and set goals for their career and how to choose right career progression path. He also divulged further about the skills required by the corporate in coming times. He emphasized on developing excellent communication skills for better future and to increase the employability of the students.
4	Ms. Aryama Sanyal- Airport Director, Indore (19/11/2020)	Management Education in 21st Century	The speaker shared her wisdom by addressing the students by explaining them the transformation process of Indian education system and how they can adapt to new-age technologies for the same. She also talked about the inception of online mode of teaching started during covid scenario, actually acted as a blessing in disguise. Online platforms are there to stay and the students needs to match up with the current ongoing transition phase of management education, she added further.
5	CA Vikas Jajoo- Head Internal Audit Volkswagen Finance Private Ltd. (19/11/2020)	Industry 4.0 & Automobile Sector	The session speaker shared information about the transformations taking place in automobile sector and how Industry 4.0 is moving the world towards automation. He added that looking at the sky-rocketing prices of fuels, the future is bright for electric vehicles. He also opined that after every decade the automobile sector goes for a transition and IQAC

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
			automation and artificial intelligence is the demand of time.
6	Mr. Vipin Sharma- Managing Director & Co-Founder Veracity, Dubai (20/11/2020)	Business Opportunities in Industry 4.0	Mr. Vipin Sharma introduced the students by giving the overview of business and job opportunities all over the world. He also divulged details about how Dubai and Asian countries becoming major hub for businesses and jobs. He added that the students need to bridge the gap between academics and industry requirements through rigorous skill development processes and mechanisms.
7	Shri Krishna Pad Das Ji- Motivational Speaker, Hare Krishna Movement, Jaipur (04 to 06/01/2021)	Happiness Management	The guest speaker of the session, Shri Krishna Pad Das ji enlightened students on the various ways to stay mentally strong during these difficult and pressing situations. He guided students about how to remain stress free and ways to overcome stress of career and future. He also disclosed that the real happiness lies within ourselves.
8	Dr. Sangeeta Jain- Director IMS Indore (25/06/2021)	Summer Internships: An Essential Element of Management Program	Dr. Sangeeta Jain, guest speaker for the session reveal the importance of internships to the students in her session. She said that the internships are the vital part of the management curriculum as it gives the practical and real time exposure to the students. She advised the young management students that they should increase their employability by doing internships meticulously.
9	Ms. Carolin Frey- Director, International Sales & Project, Richard Wolf GmBH (25/06/2021)	Opportunities for Management Students : Global Perspective	The speaker guided the students over the opportunities for management students on global platform. She narrated her career path and motivated them to work hard and achieve success. She entailed the importance of studying every aspect of various domains from the global perspective.
10	Dr. Alice Katherine Schmidt- Senior Consultant, PwC Deutschland, Berlin (25/06/2021)	Essentials of Conducting Research	She took a session on the importance of research work for the students. She also guided various principals and techniques to students for doing research in the field of management. Her session was very helpful to students those who are going to pursue Ph.D as a part of their high education.

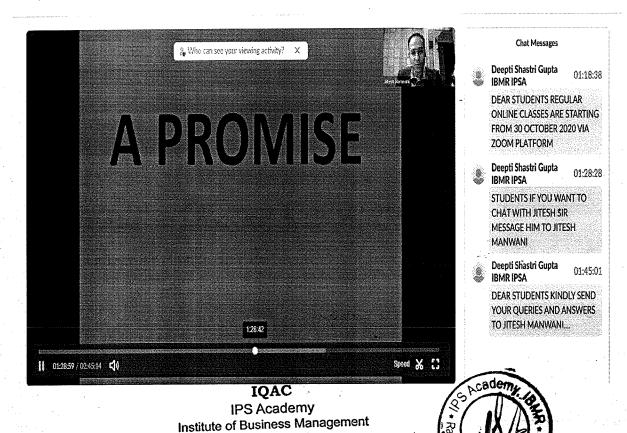


#### Photographs of the above Seminars and Workshops

1.Online Workshop on Research Using Secondary Data with special ref to CMIE by Ms. Soumya Mehrotra



2. Online Seminar on How to Stay Positive and Attentive in Amidst of Covid-19 Scenario by Mr. Jitesh Manwani

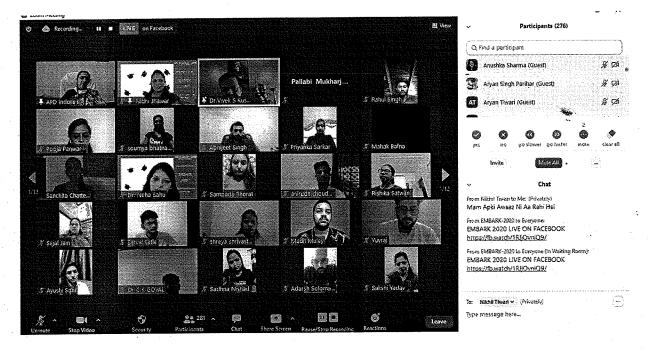


& Research, Indore

## 3. Online Workshop on How to Set and Achieve Career Goals by Mr. Amber Arondekar



### 4. Online Workshop on Management Education in 21st Century by Ms. Aryama Sanyal



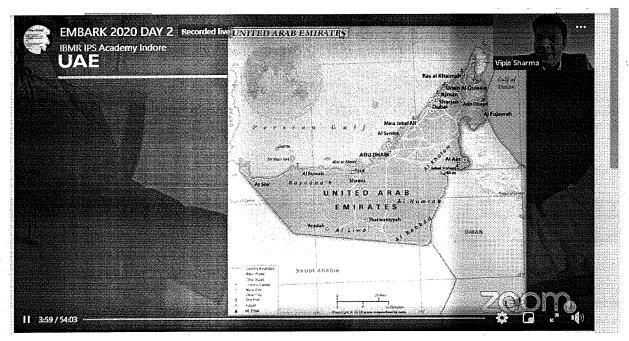


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#### 5. Online Workshop on Industry 4.0 & Automobile Sector by CA Vikas Jajoo

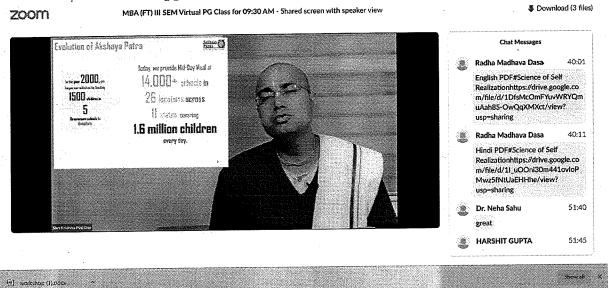


### 6. Online Workshop on Business Opportunities in Industry 4.0 by Mr. Vipin Sharma

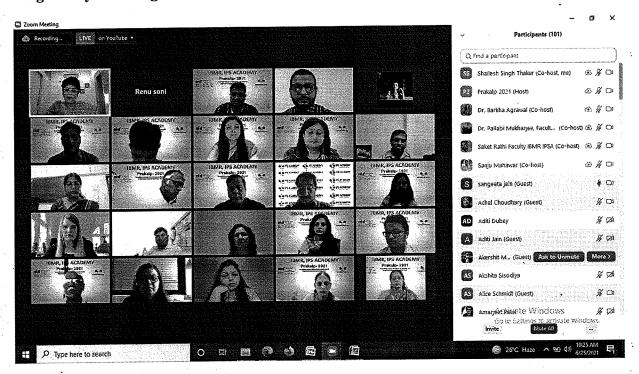




## 7. Online Seminar on Happiness Management by Shri Krishna Pad Das Ji

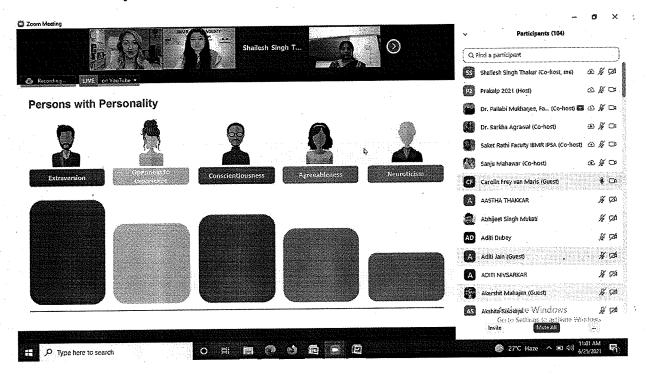


# 8. Online Workshop on Summer Internships: An Essential Element of Management Program by Dr. Sangeeta Jain





# 9. Online Workshop on Opportunities for Management Students: Global Perspective by Ms. Carolin Frey



## 10. Online Workshop on Essentials of Conducting Research by Dr. Alice Katherine Schmidt

